

BARCODE CREATIVE

IN-MALL DIGITAL ADVERTISING RATE CARD

SWAZI PLAZA CORPORATE PLACE RATE CARD (3 Screens)

Duration	Week Rate (7 Days)	Monthly Rate (4 Weeks)	3 Month Rate	6 Month Rate	12 Month Rate
Premium Rate	-	E2950.00	E8 450.00 (E2 816.67pm)	E15 850.00 (E2 641.67pm)	E29 900.00 (E2 491.67pm)
Premium Rate (Tenant)	-	E2450.00	E6 650.00 (E2 216.67pm)	E12 750.00 (E1 2125.00pm)	E23 750.00 (E1 979.17pm)
Basic Rate	E750.00	E1 650.00	E4 750.00 (E1 583.33pm)	E8 750.00 (E1 458.33pm)	E16 500.00 (E1 375.00pm)
Basic Rate (Tenant)	E500.00	E1 350.00	E3 800.00 (E1 266.67pm)	E 7 000.00 (E1 166.67pm)	E 13 200.00 (E1 100.00pm)

SPECIAL
DISCOUNT
20%
OFF!
TERMS APPLY

BHUNU MALL RATE CARD (7 Screens)					
Duration	Week Rate (7 Days)	Monthly Rate (4 Weeks)	3 Month Rate	6 Month Rate	12 Month Rate
Premium Rate	-	E3 750.00	E10 500.00 (E3 500.00pm)	E19 850.00 (E3 308.33pm)	E37 550.00 (E3 129.17pm)
Premium Rate (Tenant)	-	E2 950.00	E8 450.00 (E2 816.67pm)	E15 850.00 (E2 641.67pm)	E29 900.00 (E2 491.67pm)
Basic Rate	E750.00	E2 250.00	E5 750.00 (E1 916.67pm)	E10 950.00 (E1 825.00pm)	E20 650.00 (E1 720.84pm)
Basic Rate (Tenant)	E500.00	E1 750.00	E4 600.00 (E1 533.33pm)	E8 750.00 (E1 458.33pm)	E16 520.00 (E1 376.67pm)

SWAZI PLAZA CORPORATE PLACE + BHUNU MALL RATE CARD (10 Screens)

Duration	Week Rate (7 Days)	Monthly Rate (4 Weeks)	3 Month Rate	6 Month Rate	12 Month Rate
Premium Rate	-	E5 950.00	E16 950.00 (E5 650.00pm)	E32 250.00 (E5 375.00pm)	E60 750.00 (E5 062.50pm)
Premium Rate (Tenant)	-	E4 750.00	E13 500.00 (E4 500.00pm)	E25 750.00 (E4 291.67pm)	E48 750.00 (E4 062.50pm)
Basic Rate	E1 000.00	E3 250.00	E9 150.00 (E3 050.00pm)	E17 750.00 (E2 958.33pm)	E33 500.00 (E2 791.67pm)
Basic Rate (Tenant)	E800.00	E2 750.00	E7 250.00 (E2 416.67pm)	E14 250.00 (E2 375.00pm)	E26 750.00 (E2 229.17pm)

Above rates cover all screens at specified location
Contact us to find out about our flexible payment options

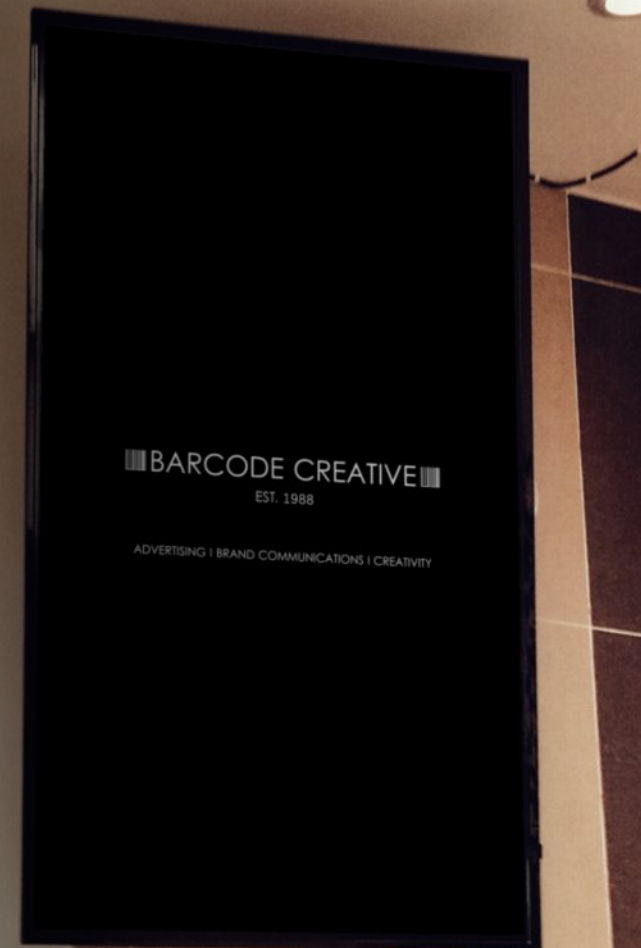
BARCODE CREATIVE "EXPRESS" PACKAGE - E9750pm

3 Months In-Mall Digital Advertising (2 Slots - 1 Location) + 3 Months Social Media Management + Graphic Design Services = E9750pm

TERMS & CONDITIONS APPLY | SUBJECT TO 3 MONTH CONTRACT | PACKAGE NOT APPLICABLE TO LARGE CORPORATES

facebook.com/Kulture.SD | WE OFFER AFFORDABLE EVENT MARKETING FOR E250/WEEK or E800/MONTH (4weeks) | facebook.com/Dvumisa.SD

ARTWORK DIMENSION: 680mm(w) x 1210mm (h) | Still Image Format: JPEG, PNG, PDF | Motion Picture Format: Mp4, AVI, WMV (30 Seconds Time Limit; No Audio)



Premium Rate Plan

- Client allocated 3 ad slots out of 30
- Client ad to be repeated at approximately every 5 minutes per screen
- +/-120 impressions from 8am - 6pm (288 impressions/24hrs) per screen
 - Unlimited ad/content updates
 - Free Social Media Promotion

VS

Basic Rate Plan

- Client allocated 1 ad slots out of 30
- Client ad to be repeated at approximately every 15 minutes per screen
- +/-40 impressions from 8am - 6pm (96 impressions/24hrs) per screen
 - Unlimited ad/content updates
 - Free Social Media Promotion